

1 of 3

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY

Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

[illegible]

Rep Order# 6809444 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 168774

Printed: 08/30/2012 8:20 AM  
Last Received: 08/29/2012 9:06 PM  
Showing Buylines: All Rep Revised Lines

2 of 3

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) NRSC  
Product NRSC 2012  
Estimate#  
Buyer NEIL WILLIAMS  
Phone#  
Fax#

Agency ( ) STRATEGIC MEDIA SVCS  
3299 K STREET NW SUITE #200  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 09/12/2012 - 09/18/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

| Ln  | Daypart | Program                                      | Dates       | # of Weeks | Total Cost | Len   | Spots/Week | Day   | Time      | Total Spots | Rate       |
|-----|---------|--|-------------|------------|------------|-------|------------|-------|-----------|-------------|------------|
| --- | -----   | -----  | -----       | -----      | -----      | ----- | -----      | ----- | -----     | -----       | -----      |
| *7  |         | Buyline Comment: NEWS<br>V5 Cancelled        | 09/13-09/13 | 0          | \$0.00     | :30   | 0          | TH    | 930P-10P  | 0           | \$400.00   |
| *8  |         | Buyline Comment: NEWS<br>V5 Cancelled        | 09/17-09/17 | 0          | \$0.00     | :30   | 0          | M     | 930P-10P  | 0           | \$400.00   |
| *9  |         | Buyline Comment: NEWS<br>V5 Cancelled        | 09/15-09/15 | 0          | \$0.00     | :30   | 0          | SA    | 9P-930P   | 0           | \$350.00   |
| *10 |         | Buyline Comment: FOX NEWS<br>V5 Cancelled    | 09/16-09/16 | 0          | \$0.00     | :30   | 0          | SU    | 8A-9A     | 0           | \$150.00   |
| *11 |         | Buyline Comment: FOX NFL<br>V5 Cancelled     | 09/16-09/16 | 0          | \$0.00     | :30   | 0          | SU    | 11A-2P    | 0           | \$1,200.00 |
| *12 |         | Buyline Comment: DALLAS GAME<br>V5 Cancelled | 09/16-09/16 | 0          | \$0.00     | :30   | 0          | SU    | 215P-530P | 0           | \$2,000.00 |
| *13 |         | Buyline Comment: NEWS<br>V5 Cancelled        | 09/16-09/16 | 0          | \$0.00     | :30   | 0          | SU    | 930P-10P  | 0           | \$350.00   |

---REPORT TOTALS---

Report Totals: 0 / \$0.00

Rep Order# 6809444 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 168774

Printed: 08/30/2012 8:20 AM  
Last Received: 08/29/2012 9:06 PM  
Showing Buylines: All Rep Revised Lines

3 of 3

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) NRSC  
Product NRSC 2012  
Estimate#  
Buyer NEIL WILLIAMS  
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Agency ( ) STRATEGIC MEDIA SVCS  
3299 K STREET NW SUITE #200  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 09/12/2012 - 09/18/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

---SALES MONTHLY TOTALS---

Sep 12: 0 / \$0.00  
Sales Totals: 0 / \$0.00  
Station Totals: 0 / \$0.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

|               |     |      |     |      |     |      |    |      |    |      |     |
|---------------|-----|------|-----|------|-----|------|----|------|----|------|-----|
| Market Totals | \$0 | CABL | 0%  | KASA | 7%  | KASY | 0% | KLUZ | 0% | KOAT | 35% |
|               |     | KOB  | 26% | KRQE | 32% | KWBQ | 0% |      |    |      |     |

---COMPETITIVE COMMENTS---

NEW ORDER  
EST SHARES BASED ON ALL 8 SCHEDULES

Books NOV12  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6809445 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 168821

Printed: 08/30/2012 8:20 AM  
Last Received: 08/29/2012 9:07 PM  
Showing Buylines: All Rep Revised Lines

1 of 3

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) NRSC  
Product NRSC 2012  
Estimate#  
Buyer NEIL WILLIAMS  
Phone#  
Fax#

Agency ( ) STRATEGIC MEDIA SVCS  
3299 K STREET NW SUITE #200  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 09/19/2012 - 09/25/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

REV TO CNX ORDER  
ATTN ALL LINES  
ATTN NEW TTL  
CNX MARKETWIDE

| Ln  | Daypart | Program                                   | Dates       | # of Weeks | Total Cost | Len  | Spots/Week | Day   | Time    | Total Spots | Rate     |
|-----|---------|---|-------------|------------|------------|------|------------|-------|---------|-------------|----------|
| --- | -----   | -----                                     | -----       | ----       | -----      | ---- | -----      | ----- | -----   | -----       | -----    |
| *1  |         | Buyline Comment: NM STYLE<br>V5 Cancelled | 09/19-09/21 | 0          | \$0.00     | :30  | 0          | W-F   | 8A-9A   | 0           | \$35.00  |
| *2  |         | Buyline Comment: NM STYLE<br>V5 Cancelled | 09/24-09/25 | 0          | \$0.00     | :30  | 0          | M-TU  | 8A-9A   | 0           | \$35.00  |
| *3  |         | Buyline Comment: P. COURT<br>V5 Cancelled | 09/25-09/25 | 0          | \$0.00     | :30  | 0          | TU    | 1P-2P   | 0           | \$75.00  |
| *4  |         | Buyline Comment: P. COURT<br>V5 Cancelled | 09/19-09/21 | 0          | \$0.00     | :30  | 0          | W-F   | 1P-2P   | 0           | \$75.00  |
| *5  |         | Buyline Comment: EXTRA<br>V5 Cancelled    | 09/19-09/21 | 0          | \$0.00     | :30  | 0          | W-F   | 5P-530P | 0           | \$125.00 |
| *6  |         | Buyline Comment: EXTRA<br>V5 Cancelled    | 09/24-09/25 | 0          | \$0.00     | :30  | 0          | M-TU  | 5P-530P | 0           | \$125.00 |

2 of 3

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY

Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

| Ln  | Daypart | Program                                       | Dates       | # of Weeks | Total Cost | Len  | Spots/Week | Day   | Time      | Total Spots | Rate       |
|-----|---------|---|-------------|------------|------------|------|------------|-------|-----------|-------------|------------|
| --- | -----   | -----   | -----       | ----       | -----      | ---- | -----      | ----- | -----     | -----       | -----      |
| *7  |         | Buyline Comment: NEWS<br>V5 Cancelled         | 09/19-09/21 | 0          | \$0.00     | :30  | 0          | W,F   | 9P-930P   | 0           | \$500.00   |
| *8  |         | Buyline Comment: NEWS<br>V5 Cancelled         | 09/25-09/25 | 0          | \$0.00     | :30  | 0          | TU    | 9P-930P   | 0           | \$500.00   |
| *9  |         | Buyline Comment: NEWS<br>V5 Cancelled         | 09/20-09/20 | 0          | \$0.00     | :30  | 0          | TH    | 930P-10P  | 0           | \$400.00   |
| *10 |         | Buyline Comment: NEWS<br>V5 Cancelled         | 09/24-09/24 | 0          | \$0.00     | :30  | 0          | M     | 930P-10P  | 0           | \$400.00   |
| *11 |         | Buyline Comment: NEWS<br>V5 Cancelled         | 09/22-09/22 | 0          | \$0.00     | :30  | 0          | SA    | 9P-930P   | 0           | \$350.00   |
| *12 |         | Buyline Comment: FOX NEWS USN<br>V5 Cancelled | 09/23-09/23 | 0          | \$0.00     | :30  | 0          | SU    | 8A-9A     | 0           | \$150.00   |
| *13 |         | Buyline Comment: NFL 11A<br>V5 Cancelled      | 09/23-09/23 | 0          | \$0.00     | :30  | 0          | SU    | 11A-2P    | 0           | \$1,200.00 |
| *14 |         | Buyline Comment: NFL GAME 2<br>V5 Cancelled   | 09/23-09/23 | 0          | \$0.00     | :30  | 0          | SU    | 215P-530P | 0           | \$1,400.00 |

Rep Order# 6809445 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 168821

Printed: 08/30/2012 8:20 AM  
Last Received: 08/29/2012 9:07 PM  
Showing Buylines: All Rep Revised Lines

3 of 3

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) NRSC  
Product NRSC 2012  
Estimate#  
Buyer NEIL WILLIAMS  
Phone#  
Fax#

Agency ( ) STRATEGIC MEDIA SVCS  
3299 K STREET NW SUITE #200  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 09/19/2012 - 09/25/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

| Ln  | Daypart | Program | Dates       | # of Weeks | Total Cost | Len   | Spots/Week | Day   | Time     | Total Spots | Rate     |
|-----|---------|---------|-------------|------------|------------|-------|------------|-------|----------|-------------|----------|
| --- | -----   | -----   | -----       | -----      | -----      | ----- | -----      | ----- | -----    | -----       | -----    |
| *15 |         |         | 09/23-09/23 | 0          | \$0.00     | :30   | 0          | SU    | 930P-10P | 0           | \$350.00 |

Buyline Comment: NEWS  
V5 Cancelled

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Sep 12: 0 / \$0.00

Sales Totals: 0 / \$0.00

Station Totals: 0 / \$0.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

|               |     |      |     |      |     |      |    |      |    |      |     |
|---------------|-----|------|-----|------|-----|------|----|------|----|------|-----|
| Market Totals | \$0 | CABL | 0%  | KASA | 7%  | KASY | 0% | KLUZ | 0% | KOAT | 35% |
|               |     | KOB  | 26% | KRQE | 32% | KWBQ | 0% |      |    |      |     |

---COMPETITIVE COMMENTS---

EST SHARES, BASED ON ALL 8 SCHEDULES

Books NOV12  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6809446 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 168824

Printed: 08/30/2012 8:20 AM  
Last Received: 08/29/2012 9:08 PM  
Showing Buylines: All Rep Revised Lines

1 of 3

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) NRSC  
Product NRSC 2012  
Estimate#  
Buyer NEIL WILLIAMS  
Phone#  
Fax#

Agency ( ) STRATEGIC MEDIA SVCS  
3299 K STREET NW SUITE #200  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 09/26/2012 - 10/02/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

REV TO CNX ORDER  
ATTN ALL LINES  
ATTN NEW TTL  
CNX MARKET WIDE

| Ln  | Daypart | Program                                   | Dates       | # of Weeks | Total Cost | Len   | Spots/Week | Day   | Time     | Total Spots | Rate     |
|-----|---------|---|-------------|------------|------------|-------|------------|-------|----------|-------------|----------|
| --- | -----   | -----                                     | -----       | -----      | -----      | ----- | -----      | ----- | -----    | -----       | -----    |
| *1  |         | Buyline Comment: NM STYLE<br>V3 Cancelled | 09/26-09/28 | 0          | \$0.00     | :30   | 0          | W-F   | 8A-9A    | 0           | \$35.00  |
| *2  |         | Buyline Comment: NM STYLE<br>V3 Cancelled | 10/01-10/02 | 0          | \$0.00     | :30   | 0          | M-TU  | 8A-9A    | 0           | \$35.00  |
| *3  |         | Buyline Comment: EXTRA<br>V3 Cancelled    | 10/01-10/02 | 0          | \$0.00     | :30   | 0          | M-TU  | 5P-530P  | 0           | \$125.00 |
| *4  |         | Buyline Comment: NEWS<br>V3 Cancelled     | 09/26-09/28 | 0          | \$0.00     | :30   | 0          | W, F  | 9P-930P  | 0           | \$500.00 |
| *5  |         | Buyline Comment: NEWS<br>V3 Cancelled     | 10/02-10/02 | 0          | \$0.00     | :30   | 0          | TU    | 9P-930P  | 0           | \$500.00 |
| *6  |         | Buyline Comment: NEWS<br>V3 Cancelled     | 09/27-09/27 | 0          | \$0.00     | :30   | 0          | TH    | 930P-10P | 0           | \$400.00 |

Rep Order# 6809446 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 168824

Printed: 08/30/2012 8:20 AM  
Last Received: 08/29/2012 9:08 PM  
Showing Buylines: All Rep Revised Lines

2 of 3

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) NRSC  
Product NRSC 2012  
Estimate#  
Buyer NEIL WILLIAMS  
Phone#  
Fax#

Agency ( ) STRATEGIC MEDIA SVCS  
3299 K STREET NW SUITE #200  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 09/26/2012 - 10/02/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

| Ln  | Daypart | Program                                       | Dates       | # of Weeks | Total Cost | Len   | Spots/Week | Day   | Time      | Total Spots | Rate       |
|-----|---------|---|-------------|------------|------------|-------|------------|-------|-----------|-------------|------------|
| --- | -----   | -----   | -----       | -----      | -----      | ----- | -----      | ----- | -----     | -----       | -----      |
| *7  |         | Buyline Comment: NEWS<br>V3 Cancelled         | 10/01-10/01 | 0          | \$0.00     | :30   | 0          | M     | 930P-10P  | 0           | \$400.00   |
| *8  |         | Buyline Comment: NEWS<br>V3 Cancelled         | 09/29-09/29 | 0          | \$0.00     | :30   | 0          | SA    | 9P-930P   | 0           | \$350.00   |
| *9  |         | Buyline Comment: FOX NEWS SUN<br>V3 Cancelled | 09/30-09/30 | 0          | \$0.00     | :30   | 0          | SU    | 8A-9A     | 0           | \$150.00   |
| *10 |         | Buyline Comment: NFL GAME 2<br>V3 Cancelled   | 09/30-09/30 | 0          | \$0.00     | :30   | 0          | SU    | 215P-530P | 0           | \$1,400.00 |
| *11 |         | Buyline Comment: NEWS<br>V3 Cancelled         | 09/30-09/30 | 0          | \$0.00     | :30   | 0          | SU    | 930P-10P  | 0           | \$350.00   |
| *12 |         | Buyline Comment: EXTRA<br>V3 Cancelled        | 09/26-09/28 | 0          | \$0.00     | :30   | 0          | W-F   | 5P-530P   | 0           | \$125.00   |
| *13 |         | Buyline Comment: NFL GAME 1<br>V3 Cancelled   | 09/30-09/30 | 0          | \$0.00     | :30   | 0          | SU    | 11A-2P    | 0           | \$1,200.00 |

---REPORT TOTALS---

Report Totals: 0 / \$0.00



Rep Order# 6809446 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 168824

Printed: 08/30/2012 8:20 AM  
Last Received: 08/29/2012 9:08 PM  
Showing Buylines: All Rep Revised Lines

3 of 3

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) NRSC  
Product NRSC 2012  
Estimate#  
Buyer NEIL WILLIAMS  
Phone#  
Fax#

Agency ( ) STRATEGIC MEDIA SVCS  
3299 K STREET NW SUITE #200  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 09/26/2012 - 10/02/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

---SALES MONTHLY TOTALS---

Sep 12: 0 / \$0.00 Oct 12: 0 / \$0.00  
Sales Totals: 0 / \$0.00  
Station Totals: 0 / \$0.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

|               |     |      |     |      |     |      |    |      |    |      |     |
|---------------|-----|------|-----|------|-----|------|----|------|----|------|-----|
| Market Totals | \$0 | CABL | 0%  | KASA | 7%  | KASY | 0% | KLUZ | 0% | KOAT | 35% |
|               |     | KOB  | 26% | KRQE | 32% | KWBQ | 0% |      |    |      |     |

---COMPETITIVE COMMENTS---

NEW ORDER  
EST SHARES BASED ON ALL 8 ORDERS

Books NOV12  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

1 of 3

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY

Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

$$SC = *$$

CNX ORDER  
CNX MARKET WIDE  
ATTN ALL LINES  
ATTN NEW TTL  
PLEASE CNF  
THANKS

| Ln | Daypart | Program                                   | Dates       | # of Weeks | Total Cost | Len | Spots/Week | Day  | Time    | Total Spots | Rate     |
|----|---------|---|-------------|------------|------------|-----|------------|------|---------|-------------|----------|
| *1 |         | Buyline Comment: NM STYLE<br>V3 Cancelled | 10/03-10/05 | 0          | \$0.00     | :30 | 0          | W-F  | 8A-9A   | 0           | \$40.00  |
| *2 |         | Buyline Comment: NM STYLE<br>V3 Cancelled | 10/08-10/09 | 0          | \$0.00     | :30 | 0          | M-TU | 8A-9A   | 0           | \$40.00  |
| *3 |         | Buyline Comment: EXTRA<br>V3 Cancelled    | 10/08-10/09 | 0          | \$0.00     | :30 | 0          | M-TU | 5P-530P | 0           | \$125.00 |
| *4 |         | Buyline Comment: EXTRA<br>V3 Cancelled    | 10/03-10/05 | 0          | \$0.00     | :30 | 0          | W-F  | 5P-530P | 0           | \$125.00 |
| *5 |         | Buyline Comment: TMZ<br>V3 Cancelled      | 10/03-10/05 | 0          | \$0.00     | :30 | 0          | W-F  | 530P-6P | 0           | \$200.00 |



Rep Order# 6809447 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 168812

Printed: 08/30/2012 8:20 AM  
Last Received: 08/29/2012 9:09 PM  
Showing Buylines: All Rep Revised Lines

3 of 3

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) NRSC  
Product NRSC 2012  
Estimate#  
Buyer NEIL WILLIAMS  
Phone#  
Fax#

Agency ( ) STRATEGIC MEDIA SVCS  
3299 K STREET NW SUITE #200  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/03/2012 - 10/09/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

| Ln  | Daypart | Program | Dates | # of Weeks | Total Cost | Len   | Spots/Week | Day   | Time  | Total Spots | Rate  |
|-----|---------|---------|-------|------------|------------|-------|------------|-------|-------|-------------|-------|
| --- | -----   | -----   | ----- | -----      | -----      | ----- | -----      | ----- | ----- | -----       | ----- |

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Oct 12: 0 / \$0.00

Sales Totals: 0 / \$0.00

Station Totals: 0 / \$0.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

|               |     |      |     |      |     |      |    |      |    |      |     |
|---------------|-----|------|-----|------|-----|------|----|------|----|------|-----|
| Market Totals | \$0 | CABL | 0%  | KASA | 7%  | KASY | 0% | KLUZ | 0% | KOAT | 35% |
|               |     | KOB  | 26% | KRQE | 32% | KWBQ | 0% |      |    |      |     |

---COMPETITIVE COMMENTS---

NEW ORDER

EST SHARES

Books NOV12  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6809448 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 168778

Printed: 08/30/2012 8:20 AM  
Last Received: 08/29/2012 9:10 PM  
Showing Buylines: All Rep Revised Lines

1 of 4

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) NRSC  
Product NRSC 2012  
Estimate#  
Buyer NEIL WILLIAMS  
Phone#  
Fax#

Agency ( ) STRATEGIC MEDIA SVCS  
3299 K STREET NW SUITE #200  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/10/2012 - 10/16/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

CNX ORDER  
CNX MARKET WIDE  
ATTN ALL LINES  
ATTN NEW TTL  
PLEASE CNF  
THANKS

| Ln  | Daypart | Program  | Dates       | # of Weeks | Total Cost | Len  | Spots/Week | Day   | Time    | Total Spots | Rate       |
|-----|---------|--|-------------|------------|------------|------|------------|-------|---------|-------------|------------|
| --- | -----   | -----  | -----       | ----       | -----      | ---- | -----      | ----- | -----   | -----       | -----      |
| *1  |         | Buyline Comment: NLCS<br>1X PER DAY<br>V3 Cancelled      | 10/13-10/14 | 0          | \$0.00     | :30  | 0          | SA-SU | 530P-9P | 0           | \$1,000.00 |
| *2  |         | Buyline Comment: NM STYLYE<br>1X PER DAY<br>V3 Cancelled | 10/10-10/12 | 0          | \$0.00     | :30  | 0          | W-F   | 8A-9A   | 0           | \$40.00    |
| *3  |         | Buyline Comment: NM STYLE<br>1X PER DAY<br>V3 Cancelled  | 10/15-10/16 | 0          | \$0.00     | :30  | 0          | M-TU  | 8A-9A   | 0           | \$40.00    |
| *4  |         | Buyline Comment: EXTRA<br>1X PER DAY<br>V3 Cancelled     | 10/15-10/16 | 0          | \$0.00     | :30  | 0          | M-TU  | 5P-530P | 0           | \$125.00   |

Traffic Order# 168778

Printed: 08/30/2012 8:20 AM  
Last Received: 08/29/2012 9:10 PM  
Showing Buylines: All Rep Revised Lines

2 of 4

|            |                          |
|------------|--------------------------|
| Station    | KASA-TV ALBUQUERQUE, NM. |
| Advertiser | ( ) .NRSC                |
| Product    | NRSC 2012                |
| Estimate#  |                          |
| Buyer      | NEIL WILLIAMS            |
| Phone#     |                          |
| Fax#       |                          |

**Agency** ( ) STRATEGIC MEDIA SVCS  
3299 K STREET NW SUITE #200  
WASHINGTON, DC 20007  
**Agency C/P1/P2/E**  
**Flight Dates** 10/10/2012 - 10/16/2012  
**Hiatus Weeks**

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY

Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

[illegible]

Rep Order# 6809448 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 168778

Printed: 08/30/2012 8:20 AM  
Last Received: 08/29/2012 9:10 PM  
Showing Buylines: All Rep Revised Lines

3 of 4

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) NRSC  
Product NRSC 2012  
Estimate#  
Buyer NEIL WILLIAMS  
Phone#  
Fax#

Agency ( ) STRATEGIC MEDIA SVCS  
3299 K STREET NW SUITE #200  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/10/2012 - 10/16/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

| Ln  | Daypart | Program                                      | Dates       | # of Weeks | Total Cost | Len   | Spots/Week | Day   | Time     | Total Spots | Rate       |
|-----|---------|--|-------------|------------|------------|-------|------------|-------|----------|-------------|------------|
| --- | -----   | -----  | -----       | -----      | -----      | ----- | -----      | ----- | -----    | -----       | -----      |
| *13 |         |  | 10/14-10/14 | 0          | \$0.00     | :30   | 0          | SU    | 11A-2P   | 0           | \$1,500.00 |
|     |         | Buyline Comment: NFL GAME 11<br>V3 Cancelled |             |            |            |       |            |       |          |             |            |
| *14 |         |  | 10/14-10/14 | 0          | \$0.00     | :30   | 0          | SU    | 930P-10P | 0           | \$350.00   |
|     |         | Buyline Comment: NEWS<br>V3 Cancelled        |             |            |            |       |            |       |          |             |            |

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Oct 12: 0 / \$0.00

Sales Totals: 0 / \$0.00

Station Totals: 0 / \$0.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

|               |     |      |     |      |     |      |    |      |    |      |     |
|---------------|-----|------|-----|------|-----|------|----|------|----|------|-----|
| Market Totals | \$0 | CABL | 0%  | KASA | 7%  | KASY | 0% | KLUZ | 0% | KOAT | 35% |
|               |     | KOB  | 26% | KRQE | 32% | KWBQ | 0% |      |    |      |     |

---COMPETITIVE COMMENTS---

NEW ORDER

EST SHARES BASED ON ALL 8 ORDERS

Books NOV12  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6809448 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 168778

Printed: 08/30/2012 8:20 AM  
Last Received: 08/29/2012 9:10 PM  
Showing Buylines: All Rep Revised Lines

4 of 4

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) .NRSC  
Product NRSC 2012  
Estimate#  
Buyer NEIL WILLIAMS  
Phone#  
Fax#

Agency ( ) STRATEGIC MEDIA SVCS  
3299 K STREET NW SUITE #200  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/10/2012 - 10/16/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845



Rep Order# 6809449 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 168808

Printed: 08/30/2012 8:20 AM  
Last Received: 08/29/2012 9:11 PM  
Showing Buylines: All Rep Revised Lines

1 of 3

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) NRSC  
Product NRSC 2012  
Estimate#  
Buyer NEIL WILLIAMS  
Phone#  
Fax#

Agency ( ) STRATEGIC MEDIA SVCS  
3299 K STREET NW SUITE #200  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/17/2012 - 10/23/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

CNX ORDER  
ATTN ALL LINES  
ATT NEW TTL  
PLEASE CFN  
THANKS

| Ln  | Daypart | Program   | Dates       | # of Weeks | Total Cost | Len   | Spots/Week | Day   | Time    | Total Spots | Rate       |
|-----|---------|---|-------------|------------|------------|-------|------------|-------|---------|-------------|------------|
| --- | -----   | -----   | -----       | -----      | -----      | ----- | -----      | ----- | -----   | -----       | -----      |
| *1  |         | Buyline Comment: NLCS<br>1X PER DAY<br>V3 Cancelled     | 10/17-10/19 | 0          | \$0.00     | :30   | 0          | W-F   | 530P-9P | 0           | \$1,000.00 |
| *2  |         | Buyline Comment: NM STYLE<br>1X PER DAY<br>V3 Cancelled | 10/17-10/19 | 0          | \$0.00     | :30   | 0          | W-F   | 8A-9A   | 0           | \$40.00    |
| *3  |         | Buyline Comment: NM STYLE<br>1X PER DAY<br>V3 Cancelled | 10/22-10/23 | 0          | \$0.00     | :30   | 0          | M-TU  | 8A-9A   | 0           | \$40.00    |
| *4  |         | Buyline Comment: EXTRA<br>1X PER DAY<br>V3 Cancelled    | 10/22-10/23 | 0          | \$0.00     | :30   | 0          | M-TU  | 5P-530P | 0           | \$200.00   |
| *5  |         | Buyline Comment: EXTRA<br>1X PER DAY<br>V3 Cancelled    | 10/17-10/19 | 0          | \$0.00     | :30   | 0          | W-F   | 5P-530P | 0           | \$200.00   |

Rep Order# 6809449 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 168808

Printed: 08/30/2012 8:20 AM  
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Showing Buylines: All Rep Revised Lines

2 of 3

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) NRSC  
Product NRSC 2012  
Estimate#  
Buyer NEIL WILLIAMS  
Phone#  
Fax#

Agency ( ) STRATEGIC MEDIA SVCS  
3299 K STREET NW SUITE #200  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/17/2012 - 10/23/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY

Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

| Ln  | Daypart | Program   | Dates       | # of Weeks | Total Cost | Len  | Spots/Week | Day   | Time    | Total Spots | Rate       |
|-----|---------|---|-------------|------------|------------|------|------------|-------|---------|-------------|------------|
| --- | -----   | -----   | -----       | -----      | -----      | ---- | -----      | ----- | -----   | -----       | -----      |
| *6  |         | Buyline Comment: TMZ<br>1X PER DAY<br>V3 Cancelled  | 10/17-10/19 | 0          | \$0.00     | :30  | 0          | W-F   | 530P-6P | 0           | \$300.00   |
| *7  |         | Buyline Comment: TMZ<br>1X PER DAY<br>V3 Cancelled  | 10/22-10/22 | 0          | \$0.00     | :30  | 0          | M     | 530P-6P | 0           | \$300.00   |
| *8  |         | Buyline Comment: NEWS<br>1X PER DAY<br>V3 Cancelled | 10/22-10/23 | 0          | \$0.00     | :30  | 0          | M-TU  | 9P-930P | 0           | \$1,000.00 |
| *9  |         | Buyline Comment: NEWS<br>1X PER DAY<br>V3 Cancelled | 10/17-10/19 | 0          | \$0.00     | :30  | 0          | W-F   | 9P-930P | 0           | \$1,000.00 |
| *10 |         | Buyline Comment: NEWS<br>1X PER DAY<br>V3 Cancelled | 10/20-10/20 | 0          | \$0.00     | :30  | 0          | SA    | 9P-930P | 0           | \$700.00   |
| *11 |         | Buyline Comment: FOX NEWS<br>V3 Cancelled           | 10/21-10/21 | 0          | \$0.00     | :30  | 0          | SU    | 8A-9A   | 0           | \$450.00   |
| *12 |         | Buyline Comment: NFL 11A<br>V3 Cancelled            | 10/21-10/21 | 0          | \$0.00     | :30  | 0          | SU    | 11A-2P  | 0           | \$1,500.00 |

Rep Order# 6809449 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 168808

Printed: 08/30/2012 8:20 AM  
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Showing Buylines: All Rep Revised Lines

3 of 3

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) NRSC  
Product NRSC 2012  
Estimate#  
Buyer NEIL WILLIAMS  
Phone#  
Fax#

Agency ( ) STRATEGIC MEDIA SVCS  
3299 K STREET NW SUITE #200  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/17/2012 - 10/23/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

| Ln  | Daypart | Program                                      | Dates       | # of Weeks | Total Cost | Len   | Spots/Week | Day   | Time      | Total Spots | Rate       |
|-----|---------|--|-------------|------------|------------|-------|------------|-------|-----------|-------------|------------|
| --- | -----   | -----  | -----       | -----      | -----      | ----- | -----      | ----- | -----     | -----       | -----      |
| *13 |         |  | 10/21-10/21 | 0          | \$0.00     | :30   | 0          | SU    | 215P-530P | 0           | \$5,000.00 |
|     |         | Buyline Comment: NFL-COWBOYS<br>V3 Cancelled |             |            |            |       |            |       |           |             |            |
| *14 |         |  | 10/21-10/21 | 0          | \$0.00     | :30   | 0          | SU    | 930P-10P  | 0           | \$700.00   |
|     |         | Buyline Comment: NEWS<br>V3 Cancelled        |             |            |            |       |            |       |           |             |            |

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Oct 12: 0 / \$0.00

Sales Totals: 0 / \$0.00

Station Totals: 0 / \$0.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

|               |     |      |     |      |     |      |    |      |    |      |     |
|---------------|-----|------|-----|------|-----|------|----|------|----|------|-----|
| Market Totals | \$0 | CABL | 0%  | KASA | 7%  | KASY | 0% | KLUZ | 0% | KOAT | 35% |
|               |     | KOB  | 26% | KRQE | 32% | KWBQ | 0% |      |    |      |     |

---COMPETITIVE COMMENTS---

NEW ORDER

EST SHARES BASED ON ALL 8 ORDERS

Books NOV12  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6809450 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 168809

Printed: 08/30/2012 8:20 AM  
Last Received: 08/29/2012 9:12 PM  
Showing Buylines: All Rep Revised Lines

1 of 3

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) NRSC  
Product NRSC 2012  
Estimate#  
Buyer NEIL WILLIAMS  
Phone#  
Fax#

Agency ( ) STRATEGIC MEDIA SVCS  
3299 K STREET NW SUITE #200  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/24/2012 - 10/30/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

REV TO CNX ORDER  
ATTN ALL LINES  
ATTN NEW TTL  
PLEASE CNF  
THANKS

| Ln  | Daypart | Program  | Dates       | # of Weeks | Total Cost | Len  | Spots/Week | Day   | Time    | Total Spots | Rate       |
|-----|---------|--|-------------|------------|------------|------|------------|-------|---------|-------------|------------|
| --- | -----   | -----  | -----       | -----      | -----      | ---- | -----      | ----- | -----   | -----       | -----      |
| *1  |         | Buyline Comment: WORLD SERIES<br>1X PER GAME<br>V3 Cancelled | 10/25-10/26 | 0          | \$0.00     | :30  | 0          | TH-F  | 530P-9P | 0           | \$3,000.00 |
| *2  |         | Buyline Comment: NM STYLE<br>V3 Cancelled                    | 10/24-10/26 | 0          | \$0.00     | :30  | 0          | W-F   | 8A-9A   | 0           | \$40.00    |
| *3  |         | Buyline Comment: NM STYLE<br>V3 Cancelled                    | 10/29-10/30 | 0          | \$0.00     | :30  | 0          | M-TU  | 8A-9A   | 0           | \$40.00    |
| *4  |         | Buyline Comment: EXTRA<br>V3 Cancelled                       | 10/29-10/30 | 0          | \$0.00     | :30  | 0          | M-TU  | 5P-530P | 0           | \$200.00   |
| *5  |         | Buyline Comment: EXTRA<br>V3 Cancelled                       | 10/24-10/26 | 0          | \$0.00     | :30  | 0          | W-F   | 5P-530P | 0           | \$200.00   |

Rep Order# 6809450 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 168809

Printed: 08/30/2012 8:20 AM  
Last Received: 08/29/2012 9:12 PM  
Showing Buylines: All Rep Revised Lines

2 of 3

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) NRSC  
Product NRSC 2012  
Estimate#  
Buyer NEIL WILLIAMS  
Phone#  
Fax#

Agency ( ) STRATEGIC MEDIA SVCS  
3299 K STREET NW SUITE #200  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/24/2012 - 10/30/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

| Ln  | Daypart | Program                                       | Dates       | # of Weeks | Total Cost | Len   | Spots/Week | Day   | Time      | Total Spots | Rate       |
|-----|---------|---|-------------|------------|------------|-------|------------|-------|-----------|-------------|------------|
| --- | -----   | -----   | -----       | -----      | -----      | ----- | -----      | ----- | -----     | -----       | -----      |
| *6  |         | Buyline Comment: TMZ<br>V3 Cancelled          | 10/24-10/26 | 0          | \$0.00     | :30   | 0          | W-F   | 530P-6P   | 0           | \$300.00   |
| *7  |         | Buyline Comment: TMZ<br>V3 Cancelled          | 10/29-10/29 | 0          | \$0.00     | :30   | 0          | M     | 530P-6P   | 0           | \$300.00   |
| *8  |         | Buyline Comment: NEWS<br>V3 Cancelled         | 10/29-10/30 | 0          | \$0.00     | :30   | 0          | M-TU  | 9P-930P   | 0           | \$1,000.00 |
| *9  |         | Buyline Comment: NEWS<br>V3 Cancelled         | 10/24-10/26 | 0          | \$0.00     | :30   | 0          | W-F   | 9P-930P   | 0           | \$1,000.00 |
| *10 |         | Buyline Comment: NEWS<br>V3 Cancelled         | 10/27-10/27 | 0          | \$0.00     | :30   | 0          | SA    | 9P-930P   | 0           | \$700.00   |
| *11 |         | Buyline Comment: FOX NEWS<br>V3 Cancelled     | 10/28-10/28 | 0          | \$0.00     | :30   | 0          | SU    | 8A-9A     | 0           | \$450.00   |
| *12 |         | Buyline Comment: NFL<br>V3 Cancelled          | 10/28-10/28 | 0          | \$0.00     | :30   | 0          | SU    | 11A-2P    | 0           | \$1,500.00 |
| *13 |         | Buyline Comment: NFL- COWBOYS<br>V3 Cancelled | 10/28-10/28 | 0          | \$0.00     | :30   | 0          | SU    | 215P-530P | 0           | \$5,000.00 |
| *14 |         | Buyline Comment: NEWS<br>V3 Cancelled         | 10/28-10/28 | 0          | \$0.00     | :30   | 0          | SU    | 930P-10P  | 0           | \$700.00   |

Rep Order# 6809450 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 168809

Printed: 08/30/2012 8:20 AM  
Last Received: 08/29/2012 9:12 PM  
Showing Buylines: All Rep Revised Lines

3 of 3

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) NRSC  
Product NRSC 2012  
Estimate#  
Buyer NEIL WILLIAMS  
Phone#  
Fax#

Agency ( ) STRATEGIC MEDIA SVCS  
3299 K STREET NW SUITE #200  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/24/2012 - 10/30/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

| Ln  | Daypart | Program | Dates | # of Weeks | Total Cost | Len   | Spots/Week | Day   | Time  | Total Spots | Rate  |
|-----|---------|---------|-------|------------|------------|-------|------------|-------|-------|-------------|-------|
| --- | -----   | -----   | ----- | -----      | -----      | ----- | -----      | ----- | ----- | -----       | ----- |

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Oct 12: 0 / \$0.00 Nov 12: 0 / \$0.00

Sales Totals: 0 / \$0.00

Station Totals: 0 / \$0.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

|               |     |      |     |      |     |      |    |      |    |      |     |
|---------------|-----|------|-----|------|-----|------|----|------|----|------|-----|
| Market Totals | \$0 | CABL | 0%  | KASA | 7%  | KASY | 0% | KLUZ | 0% | KOAT | 35% |
|               |     | KOB  | 26% | KRQE | 32% | KWBQ | 0% |      |    |      |     |

---COMPETITIVE COMMENTS---

NEW ORDER

EST SHARES BASED ON ALL 8 ORDERS

Books NOV12  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6809451 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 168817

Printed: 08/30/2012 8:20 AM  
Last Received: 08/29/2012 9:14 PM  
Showing Buylines: All Rep Revised Lines

1 of 4

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) NRSC  
Product NRSC 2012  
Estimate#  
Buyer NEIL WILLIAMS  
Phone#  
Fax#

Agency ( ) STRATEGIC MEDIA SVCS  
3299 K STREET NW SUITE #200  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/31/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

CNX ORDER  
ATTN ALL LINES  
ATTN NEW TTL  
PLEASE CNF  
THANKS

| Ln  | Daypart | Program                                       | Dates       | # of Weeks | Total Cost | Len   | Spots/Week | Day   | Time    | Total Spots | Rate       |
|-----|---------|---|-------------|------------|------------|-------|------------|-------|---------|-------------|------------|
| --- | -----   | -----   | -----       | -----      | -----      | ----- | -----      | ----- | -----   | -----       | -----      |
| *1  |         | Buyline Comment: WORLD SERIES<br>V3 Cancelled | 10/31-10/31 | 0          | \$0.00     | :30   | 0          | W     | 530P-9P | 0           | \$5,000.00 |
| *2  |         | Buyline Comment: NM STLY<br>V3 Cancelled      | 10/31-11/02 | 0          | \$0.00     | :30   | 0          | W-F   | 8A-9A   | 0           | \$40.00    |
| *3  |         | Buyline Comment: NM STLY<br>V3 Cancelled      | 11/05-11/06 | 0          | \$0.00     | :30   | 0          | M-TU  | 8A-9A   | 0           | \$40.00    |
| *4  |         | Buyline Comment: EXTRA<br>V3 Cancelled        | 11/05-11/05 | 0          | \$0.00     | :30   | 0          | M     | 5P-530P | 0           | \$200.00   |
| *5  |         | Buyline Comment: EXTRA<br>V3 Cancelled        | 10/31-11/02 | 0          | \$0.00     | :30   | 0          | W-F   | 5P-530P | 0           | \$200.00   |

2 of 4

Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

| Ln  | Daypart | Program                                       | Dates       | # of Weeks | Total Cost | Len | Spots/Week | Day  | Time     | Total Spots | Rate       |
|-----|---------|---|-------------|------------|------------|-----|------------|------|----------|-------------|------------|
| *6  |         | Buyline Comment: TMZ<br>V3 Cancelled          | 10/31-11/02 | 0          | \$0.00     | :30 | 0          | W-F  | 530P-6P  | 0           | \$300.00   |
| *7  |         | Buyline Comment: TMZ<br>V3 Cancelled          | 11/05-11/05 | 0          | \$0.00     | :30 | 0          | M    | 530P-6P  | 0           | \$300.00   |
| *8  |         | Buyline Comment: NEWS<br>V3 Cancelled         | 11/05-11/05 | 0          | \$0.00     | :30 | 0          | M    | 9P-930P  | 0           | \$1,000.00 |
| *9  |         | Buyline Comment: NEWS<br>V3 Cancelled         | 11/01-11/02 | 0          | \$0.00     | :30 | 0          | TH-F | 9P-930P  | 0           | \$1,000.00 |
| *10 |         | Buyline Comment: NEWS<br>V3 Cancelled         | 11/01-11/01 | 0          | \$0.00     | :30 | 0          | TH   | 930P-10P | 0           | \$800.00   |
| *11 |         | Buyline Comment: NEWS<br>V3 Cancelled         | 11/05-11/05 | 0          | \$0.00     | :30 | 0          | M    | 930P-10P | 0           | \$800.00   |
| *12 |         | Buyline Comment: NEWS<br>V3 Cancelled         | 11/03-11/03 | 0          | \$0.00     | :30 | 0          | SA   | 9P-930P  | 0           | \$700.00   |
| *13 |         | Buyline Comment: FOX NEWS SUN<br>V3 Cancelled | 11/04-11/04 | 0          | \$0.00     | :30 | 0          | SU   | 8A-9A    | 0           | \$1,000.00 |
| *14 |         | Buyline Comment: NFL PREGAME<br>V3 Cancelled  | 11/04-11/04 | 0          | \$0.00     | :30 | 0          | SU   | 10A-11A  | 0           | \$800.00   |



Rep Order# 6809451 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 168817

Printed: 08/30/2012 8:20 AM  
Last Received: 08/29/2012 9:14 PM  
Showing Buylines: All Rep Revised Lines

3 of 4

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) NRSC  
Product NRSC 2012  
Estimate#  
Buyer NEIL WILLIAMS  
Phone#  
Fax#

Agency ( ) STRATEGIC MEDIA SVCS  
3299 K STREET NW SUITE #200  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/31/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

| Ln  | Daypart | Program                                      | Dates       | # of Weeks | Total Cost | Len   | Spots/Week | Day   | Time      | Total Spots | Rate       |
|-----|---------|--|-------------|------------|------------|-------|------------|-------|-----------|-------------|------------|
| --- | -----   | -----  | -----       | -----      | -----      | ----- | -----      | ----- | -----     | -----       | -----      |
| *15 |         |  | 11/04-11/04 | 0          | \$0.00     | :30   | 0          | SU    | 11A-2P    | 0           | \$1,500.00 |
|     |         | Buyline Comment: NFL<br>V3 Cancelled         |             |            |            |       |            |       |           |             |            |
| *16 |         |  | 11/04-11/04 | 0          | \$0.00     | :30   | 0          | SU    | 215P-530P | 0           | \$6,000.00 |
|     |         | Buyline Comment: NFL-COWBOYS<br>V3 Cancelled |             |            |            |       |            |       |           |             |            |
| *17 |         |  | 11/04-11/04 | 0          | \$0.00     | :30   | 0          | SU    | 9P-930P   | 0           | \$1,000.00 |
|     |         | Buyline Comment: NEWS<br>V3 Cancelled        |             |            |            |       |            |       |           |             |            |
| *18 |         |  | 11/04-11/04 | 0          | \$0.00     | :30   | 0          | SU    | 930P-10P  | 0           | \$700.00   |
|     |         | Buyline Comment: NEWS<br>V3 Cancelled        |             |            |            |       |            |       |           |             |            |

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Nov 12: 0 / \$0.00

Sales Totals: 0 / \$0.00

Station Totals: 0 / \$0.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

|               |     |      |     |      |     |      |    |      |    |      |     |
|---------------|-----|------|-----|------|-----|------|----|------|----|------|-----|
| Market Totals | \$0 | CABL | 0%  | KASA | 7%  | KASY | 0% | KLUZ | 0% | KOAT | 35% |
|               |     | KOB  | 26% | KRQE | 32% | KWBQ | 0% |      |    |      |     |

---COMPETITIVE COMMENTS---

NEW ORDER

EST SHARES BASED ON ALL 8 ORDERS

Rep Order# 6809451 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 168817

Printed: 08/30/2012 8:20 AM  
Last Received: 08/29/2012 9:14 PM  
Showing Buylines: All Rep Revised Lines

4 of 4

Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) .NRSC  
Product NRSC 2012  
Estimate#  
Buyer NEIL WILLIAMS  
Phone#  
Fax#

Agency ( ) STRATEGIC MEDIA SVCS  
3299 K STREET NW SUITE #200  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/31/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Books NOV12  
Demos RA35+

--- CREDIT RISK ---  
CASH IN ADVANCE